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FOR JUDICIAL AUCTIONS

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Call for proposals for action grants 2020

Grant Agreement No. 101007385

# LEILA – towards a muLtilingual European platform for judlciaL Auctions

## Report on LEILA Promotional Activities Deliverable D5.2

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## Executive Summary

Deliverable D5.2 ‘Report on LEILA Promotional Activities’ is developed in accordance with the description of activities under Grant Agreement No 101007385, ‘LEILA – towards a multilingual European platform for judicial Auctions’ (LEILA). It reflects the overall objectives of the LEILA Project and outlines the major steps undertaken through project lifetime towards empowering stakeholders on sharing knowledge, information, and best practices, via the LEILA activities, and ensuring the adoption of the European Platform for Judicial Auctions (‘the Platform’) by professionals and end users in the judicial auction domain.

Deliverable D5.2 ‘Report on LEILA Promotional Activities’ is closely related and stems from the LEILA Dissemination and Communication Strategy which has set the conceptual frame, detailed guidelines, and the main goals (qualitative and quantitative) of all dissemination related activities throughout the Project lifetime. The current document reflects on what has been achieved as well as what activities are further envisaged to ensure continuity and sustainability of all LEILA efforts, findings, and outcomes.

Quantitative assessment shows low to exceeding-expectations results from one KPI to another with respect to project online and offline activities and public events organized by the LEILA Project under the Work Package 5 ‘Dissemination and Stakeholder Awareness’ umbrella.

Qualitative assessment is reflected in both the list of project assets and project exploitation plan as reported under Work Package 4 ‘EU-wide Adoption and Sustainability Road Map’. Evident from the various commitments expressed by the LEILA partners and third parties<sup>1</sup>, the project outcomes have been highly appreciated by competent authorities dealing with judicial auctions and judicial auction experts. The actions undertaken on national level vary from a country to country depending on partners’ national networks and the Platform on-boarding timing of the partners.

Considering the long-term initiative undertaken (from agreeing to continue the maintenance of the Platform and the communication/networking activities in this regards as best as possible after the end of the project to the initiation of one or more follow-up projects), it could be concluded that the LEILA sustainability and long-term continuity is successfully secured.

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<sup>1</sup> See also Deliverables D4.1 ‘LEILA Sustainability Plan’, D4.2 ‘Action Plan for LEILA EU-wide adoption’ and D5.3 ‘Final Conference’